



Nedspice- Farmers Partnership Programme

India - Cumin Update / July 2017

Nedspice believes that backward integration and sustainability are the main challenges for the food industry in the years ahead. To ensure that spice farming remains financially attractive and offers a sustainable livelihood for farmers, Nedspice has initiated the development of backward integration programmes for farmers in Vietnam and India. This ambition is laid down in the Nedspice-Farmers Partnership Programme which defines the approach, key principles as well as the expected results. Below is the Cumin update on the latest activities for the NFPP projects in India.

Cumin harvest 2016-17 and 2017-18 NFPP plan

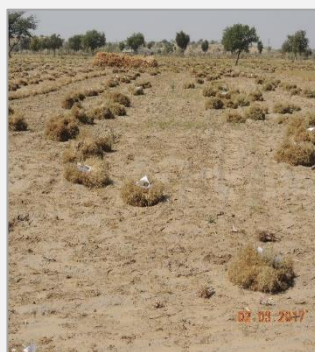
- Harvest and procurement of the 2016-17 NFPP crop ended in Feb/Mar-17
- Nedspice procured 1,118 MT of Cumin seed to date from the 2016-17 project area of 5,850 hectares with 630 registered farmers
- Sowings for the 2017-18 NFPP Cumin program will start from October 2017, in Rajasthan
- The targeted area is 5,000 hectares, down by approx. 15% from last year's area
- The aim is to procure a minimum of 60% of the harvest from the projected output of 2,000 MT

Procurement summary 2017	
Region	Quantity (MT)
CU5 (Zinzinyali)	617
CU6 (Bhimda)	402
CU7 (Gulle Ki Beri)	99
Total	1,118

Selected illustrations



*Cumin harvest in progress
(Mar-17)*

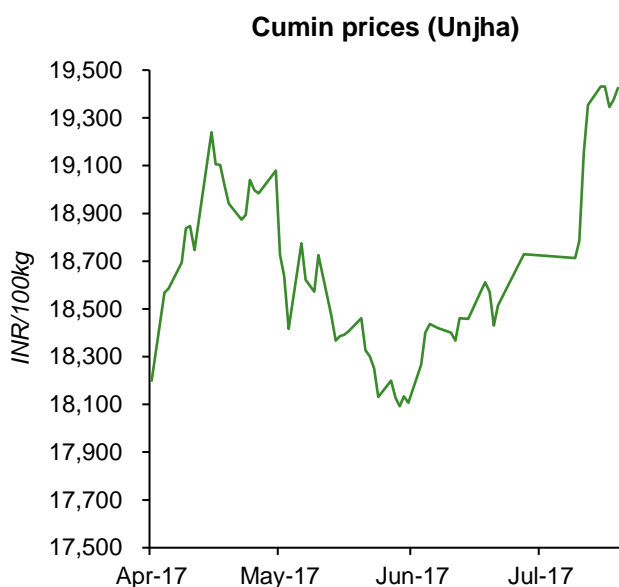


*Harvested cumin stacked in
heaps on the field*



*Packed cumin seed with
traceability labels*

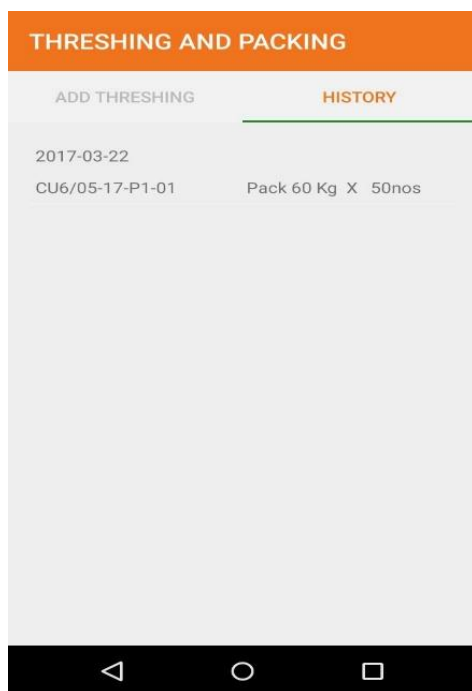
Cumin market overview: April – July 2017



Source: NCDEX

- Unjha cumin market prices witnessed significant volatility during the period of April to July 2017. Arrivals of cleaned farm grade material from Gujarat (GJ) in May brought prices down, but as supplies from GJ drained prices rose again from June onwards
- The Unjha cumin market remained closed during the first 11 days of July in protest to the new taxation changes (GST) introduced by the central government w.e.f. July 1st. Markets resumed from July 12th post streamlining of non-registered buyers and commission agents
- More recently, heavy rains in Unjha between July 24th and 28th prevented market auctions from taking place
- As growers are also holding back material, anticipating a further rise in prices by end of August/early September, prices have risen to INR 185,000 - 195,000 per MT in July, still down 4% vs July 2016, when prices were INR 195,000 – 200,000 per MT

NFPP Cumin App



Example procurement quantity from 1 plot of an individual farmer

- Farmer data until crop harvest for 2016-17 has been captured in the NFPP App, with details such as acreage, inputs applied, yields and packing details, at farmer level
- Harvest and packing entries of the procurement of the 2016-17 NFPP Cumin crop in Barmer, Rajasthan have been made
- Lab results indicating detected pesticides have been cross checked with App entries made by field staff, confirming uniformity in pesticide application and detections
- Pesticide MRLs, as received from the testing labs, are currently being entered into the App to bring closure to the Cumin 2017 procurement season

